DOCUMENT RESUME

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TITLE	Instructional Supervision: A Criterion Referenced Strategy. Description of Teacher Inservice Education Materials.
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ABSTRACT

The learning module described here is directed to elementary and secondary school supervisors. The program described examines an approach to supervision wherein attention is directed toward the consequences of instruction rather than the means used during instruction. Included in this program description is the content, scope, and sequencing of topics. Activities and resources involved are also described, and ordering information is included. (JD)

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DESCRIPTION OF TEACHER IN-SERVICE EDUCATION MATERIALS

A. SUMMARY INFORMATION

Title: INSTRUCTIONAL SUPERVISION: A CRITERION REFERENCED STRATEGY

Publication Date(s): 1969

Intended Users: Elementary and secondary supervisors seeking information on the supervisory process that is focused on the consequences of instruction

Grade Level(s): K - 12

Number: Individual or group

Primary Focus: This program examines an approach wherein attention is directed toward the consequences of instruction rather than the means used during instruction.

School subject(s) and/or in-service topic(s) covered: The cassette tape/film strip program presents an artistic illustrated lecture by W. James Popham, which stresses the approach of supervision to be consequence oriented rather than means oriented. The criteria of the role of a good supervisor are developed. Two main functions are developed: 1) help the teacher select more defensible goals and 2) help the teacher achieve the instructional objectives.

What participant does in using the materials: The participants view the thirty minute film strip/cassette tape. A 14 question examination is included as a follow-up activity. This material is scored and used as discussion material. Approximately one hour is required for the program.

Resources: A film strip, cassette tape and four-page Instructor's Manual are included in the contents of the product. The one page examination in the manual should be reproduced for each participant. A film strip projector is necessary for viewing. The Instructor's Manual gives all procedures necessary for the production of the program.

Describer critique: The material is well organized and easily viewed. The attention of the viewers is held by the continual requirement of answering questions during the program. For those looking for the clarification of supervisory goals, this should be well received.

U S DEPARTMENT OF HEALTH, EDUCATION & WELFARE
NATIONAL INSTITUTE OF EDUCATION

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B. IN-DEPTH INFORMATION

Title: INSTRUCTIONAL SUPERVISION: A CRITERION REFERENCED STRATEGY

Publication Date(s): 1969

Intended Users: Elementary and secondary supervisors seeking information on the supervisory process that is focused on the consequences of instruction

Grade Level(s): K - 12

Number: Individual or group

Primary Focus: This program examines an approach wherein attention is directed toward the consequences of instruction rather than the means used during instruction.

1.0 PURPOSES:

This program examines an approach to supervision wherein attention is directed toward the consequences of instruction rather than the means used during instruction. The program advocates ends - focused instruction as a "criterion-referenced strategy" to be used in supervisory process.

Specifically, at the conclusion of the program the learner should be able to: 1) describe the two primary criterion referenced strategies, 2) list recommended activities to be used by supervisors in carrying out each of these functions, 3) distinguish between descriptions of supervisory actions and/or decisions which are or are not consistent with a criterion-referenced strategy.

2.0 CONTENT — Scope and Sequencing of Topics:

The program develops the topics in the follcwing order:

The primary functions of an instructional supervisor who uses a criterion-referenced strategy are to help the teacher select more defensible educational objectives and help the teacher achieve the instructional objectives.

Activities suggested for helping the teacher select more defensible selections of goals include learning how to:

1. Identify any curricula constraints,
2. State all objectives operationally,
3. Consider alternative objectives, and
4. Evaluate and decide on each potential objective.

Activities suggested for helping the teacher achieve his/her objectives involve learning to:

1. Determine the teacher's objectives,
2. Secure evidence regarding their achievement,
3. Look for undesirable side effects, and
4. Suggest alternative procedures for unachieved objectives.

3.0 ACTIVITIES AND RESOURCES INVOLVED IN USE OF PRODUCT

3.1 Description of main in-service activities:

The user views the filmstrip and listens to the coordinated cassette taped lecture, answering questions at designated intervals on the answer sheet. A 14-question examination follows this based on the objectives of the program. This is scored and the material used for a follow-up discussion. The total program should take approximately one hour.

3.2 Help given in use of product:

The product consists of one cassette tape, one film strip, and a four page Instructor's Manual. A one-page examination is included in the Instructor's Manual which may be reproduced and used by each participant. The Instructor's Manual clearly states procedures to be followed. A filmstrip projector is required for viewing.

4.0 EVALUATION OF TEACHER INSERVICE LEARNING

A three part examination based on each of the program's objectives has been provided. If desired, the examination can be used as pretest posttest or "both." These may be duplicated locally for use with the program. Correct answers for the examination are included in the Instructor's Manual.

5.0 ORDERING INFORMATION

5.1 Resources required/recommended:

The filmstrip/cassette tape program requires a sound film strip projector. An instructor is suggested by the producers to facilitate the program. The examination sheet included in the Instructor's Manual should be reproduced for each participant. Approximately one hour should be allowed for the program, 30 minutes for the film/strip and 30 minutes for the follow-up activities.

5.2 Distributor name/address:

Vimcet Associates
P.O. Box 24714
Los Angeles, California
90024

(213) 345-9949

5.3 Components/approximate costs:

Component	Purchase	Rental	No. Req.	Reusable
INSTRUCTIONAL SUPERVISION: A CRITERION-REFERENCED STRATEGY	$18.00	No	1	Yes

(contains)
1 film strip
1 cassette tape
1 Instructor's Manual

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6.0 HISTORY OF DEVELOPMENT

6.1 Identification of the developer:

W. James Popham, developer, is associated with Instructional Objectives Exchange and is on the faculty at the School of Education, UCLA. Illustrations were done by Joan Orme.

6.2 How developed and when:

This unit was developed in 1969 at the University of California at Los Angeles. It was pretested, revised and posttested prior to publication.

6.3 Evidence of effectiveness with users:

After development by W. James Popham, the program was field tested during the Southern Section Conference of the California Association for Supervision and Curriculum Development Meeting in Palm Springs, January 23-24, 1969.

Pretest and posttest results of the 1969 field testing for the 150 participants showed significant gains beyond the .01 level (sign test).

C. DESCRIBER CRITIQUE

Appropriateness / adaptability / technical quality:

This material is most appropriate for supervisors who need clarification of their roles and objectives. This material is adaptable to any subject area.

The technical quality is good.

Content accuracy/social fairness/community acceptance issues:

The content of this product is based on the producer's criteria for supervisory strategy. It develops and fulfills its objectives well. Those who agree with the premise made will find the content accurate.

No evidence of race, sex or ethnic bias is evident.

There is no community involvement issue involved.

Overall summary/comment:

The producer's views are well thought out and presented. Suggestions for the role of the supervisor and his objectives can be of value to those not clearly identifying their purposes. It is an entertaining, well-coordinated training program, presenting exactly what it states in its purpose.

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